

Nick Harvey Music is proud to announce its first major release
Lectroluv's Sound Factory classic
Struck By Luv ft. Alvaughn Jackson

Remixes to be released digitally October 29 & January 21

(October 16, 2009) Nick Harvey Music is ready to make its big debut with its first major release, Lectroluv's "Struck By Luv" ft. Alvaughn Jackson digitally, on October 29 while a limited edition CD is out now. The track became a classic nearly 15 years ago when legendary DJ/Producer Junior Vasquez would spin it at the world renowned Sound Factory. The song has remained untouched since its original producer Fred Jorio released a new set of mixes in 1999.

That is until now. Proving his passion for music, DJ/Producer/Audio Engineer Nick Harvey secured the rights to release "Struck By Love" ft. Alvaughn Jackson on his newly-formed and self-named label, Nick Harvey Music, after an email exchange and personal call with Fred Jorio, the track's original producer. Not bad for a guy who calls Switzerland home. "Struck By Luv" will be released in two parts – part 1 will feature Harvey's "Tribalelectric Club" and "Sweet Luv" mixes. Part 2 includes remixes by James Andersen, Taz and Fumi Kondoh as well as bonus tribal dubs.

Harvey, who spins across Europe – including bookings in Vienna and Germany – lives and breathes for the sounds of the U.S. dance music scene and proudly calls Junior Vasquez a mentor. "I originally remixed "Struck By Luv" for Junior and that's when I fell in love with Alvaughn's voice over & over again," explains Harvey. "I decided I wanted to give the song a proper release after the overwhelmingly positive response from the crowds. A lot of people remember the song from back in the day and 'were there' and they will love this update and that's my motivation." Even those who weren't there have become fans of the song thanks to Harvey's careful update of this classic.

"It's great that young producers are listening to these older songs and are gaining inspiration from them," says producer Fred Jorio. "Nick understood the song and did a fabulous job. He was true to the original song, while bringing it up to date with what's going on now."

"When I was asked to be a part of this project I couldn't say no," says DJ/producer James Andersen, who cites Vasquez as one of his inspirations and who spent many nights at the original Sound Factory. "This is one of those songs that instantly take you back to a specific place and time in your life so I was thrilled to be able to do the same for today's dance floors."

Harvey is no stranger to wildly popular and successful productions. He has engineered several hits for Vasquez; including mixes for Pink and Britney Spears, among them the pop and dance hit “Womanizer”. Harvey has scored hits on his own as well with “Never”, a number one hit for dance diva Kristine W and one of his current favorites, “Drop a House '09” by DJ DeMarko feat. Heather Leigh West.

Building upon his early successes and experiences in the music industry, Harvey feels it is time to take matters into his own hands and that is why he created Nick Harvey Music. “The industry is in a state of crisis so they don’t necessarily take artistic or creative risks,” explains Harvey who has already signed several producers for upcoming projects with his label. “I want to give a home to a lot of underground producers and artists. It’s not about the money for me. It’s about the music and the art. It’s the craft that is important. And no matter what it's about passion.”

Learn more about “Struck By Luv” (Nick Harvey Music #002 & #009) and other upcoming Nick Harvey Music productions by visiting <http://www.nickharveymusic.com>.